

## NEWS RELEASE

### For immediate release

Citigroup Inc. (NYSE: C)

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### **CitiFinancial and Food Banks Canada: A Commitment that Shapes Our Company**

**(TORONTO, ON)**– CitiFinancial is pleased to be entering its sixth official year of partnership with Food Banks Canada. This relationship began at a grassroots level in 2006 with employees participating in volunteer events held at their local food banks and developed into an official nationwide partnership in 2010. Since then, CitiFinancial's support of Food Banks Canada has resulted in over 50,000 lbs. of food donations, more than 6,000 employee volunteer hours and almost \$430,000 toward the fight against hunger in Canada.

“Each year, when we renew our commitment to Food Banks Canada, we are reminded of the impact that a company like CitiFinancial can have in local communities across the country,” says Scott Wood, President and CEO, CitiFinancial Canada, Inc. “We support Food Banks Canada because it's a great fit; our nationwide branches are located in the same communities as many food banks, we're neighbours with the same people that food banks serve and we, like the food banks, believe strong communities are an integral part of a healthy, prosperous Canada.”

CitiFinancial's coast-to-coast food drive, held in support of local food banks, collects thousands of pounds of food each fall. This year CitiFinancial collected over 15,000 lbs. of food in time for Thanksgiving; using Food Banks Canada's meal metric, which estimates that 1 lb. of food becomes one meal, those 15,000 lbs. of food could become meals for 15,000 Canadians.

“CitiFinancial has again demonstrated its commitment to relieving hunger in Canada with its generous donation to Food Banks Canada,” said Pam Joliffe Food Banks Canada Executive Director. “Their support ensures we are able to continue to provide Canadians in need with access to essential food. We are also very grateful for their ongoing support of local food banks.”

CitiFinancial employees volunteer their time at local food banks in support of their communities. Through coast-to-coast engagement in Citi's Global Community Day (June) and CitiFinancial's 'Feed the Need' food drive (September), CitiFinancial is proud to continue its tradition of people helping people, because community matters.

### **About Food Banks Canada**

Food Banks Canada supports a unique network of over 3,000 food-related organizations in every province and territory that assists over 850,000 Canadians each month. Together the network shares over 200 million pounds of essential safe quality food annually, provides social programs that help to foster self-sufficiency, and advocates for policy change that will help create a Canada where no one goes hungry. For more information visit [www.foodbankscanada.ca](http://www.foodbankscanada.ca).

### **About CitiFinancial**

CitiFinancial is Canada's leading alternative lender of personal loans. With the stability of over 200 branches coast to coast and lending roots dating back to 1923, CitiFinancial has the expertise and experience to provide responsible credit solutions that meet today's unique borrowing needs. CitiFinancial also offers flexible consumer retail financing across Canada through customized private label credit card

and industry programs. CitiFinancial takes pride in making a difference in the communities where we live and work. For more information visit [CitiFinancial.ca](http://CitiFinancial.ca)

CitiFinancial is part of Citigroup, the leading global bank, which has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citigroup provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at [www.citigroup.com](http://www.citigroup.com).

For more information:

Marzena Gersho  
Director Communications  
Food Banks Canada  
(905) 602-5234 ext. 228  
[marzena@foodbankscanada.ca](mailto:marzena@foodbankscanada.ca)

Shawna Van Esch  
Citi Canada Public Affairs  
(416) 947-5741  
[shawna.vanesch@citi.com](mailto:shawna.vanesch@citi.com)