

NEWS RELEASE

For immediate release
Food Banks Canada

Another \$50,000 to Feed Hungry Families

[Toronto, ON] –



From Left-Right: Bradford Scott, Chief Marketing Officer, CitiFinancial and Katharine Schmidt, Executive Director, Food Banks Canada

CitiFinancial donates \$50,000 to Food Banks Canada

(TORONTO, ON) –CitiFinancial is pleased to continue its commitment to end hunger in Canada through a \$50,000 corporate donation to Food Banks Canada. Since partnering in 2010, CitiFinancial has supported more than 200 food banks across the country with annual in-branch food drives, organized employee volunteer events and donated almost \$400,000.

Usage of food banks in Canada has continued to rise. Every month over 850,000 Canadians – close to 40% are children – depend on a food bank to meet life’s basic necessities.

“CitiFinancial has again demonstrated its commitment to relieving hunger in Canada, with its generous donation to Food Banks Canada,” said Katharine Schmidt, Food Banks Canada Executive Director. “Their support ensures we are able to continue to feed hungry families and raise awareness of hunger in our country. We are grateful for their support of local food banks and of our Hunger Awareness programs.”

CitiFinancial employees donate food and volunteer their time at local food banks in support of their communities. Through coast-to-coast engagement in Citi's Global Community Day (June) and CitiFinancial's 'Feed The Need' food drive (September), CitiFinancial has contributed hundreds of volunteer hours and thousands of pounds of food so far in 2015.

"CitiFinancial is proud to continue its partnership with Food Banks Canada," said Scott Wood, President, CitiFinancial Canada, Inc. "Our neighbourhoods are the cornerstone of our organization and we hope to inspire people inside and outside of our company to work together and drive change. We support food banks across Canada because communities matter."

"With over 90 years of lending in Canada, we have an understanding of the needs of our communities and the important role that we can play in strengthening them," said Bradford Scott, Chief Marketing Officer, CitiFinancial Canada, Inc. "We are located in every province and two territories; our customers are our neighbours and, by partnering with Food Banks Canada, we hope to demonstrate our commitment to being an integral part of the communities where we live and work."

Food Banks Canada works with corporations across all sectors to relieve hunger today and prevent hunger tomorrow.

About Food Banks Canada

Food Banks Canada supports a unique network of over 3,000 food-related organizations in every province and territory that assists close to 850,000 Canadians each month. Together the network shares over 200 million pounds of essential safe quality food annually, provides social programs that help to foster self-sufficiency, and advocates for policy change that will help create a Canada where no one goes hungry. For more information visit www.foodbankscanada.ca.

About CitiFinancial

With over 200 branches coast to coast, CitiFinancial is Canada's leading lender of personal loans and home equity loans. CitiFinancial is a name you can trust, with a Canadian track record in lending dating back to 1923. CitiFinancial also provides consumer financing solutions to retailers across Canada through customized private label credit card and industry programs. CitiFinancial takes pride in making a difference in the communities where we live and work. For more information visit CitiFinancial.ca

Citigroup, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citigroup provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at www.citigroup.com.

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