



New Habitat for Humanity London build helps family with mobility challenges

LONDON, ON, March 26, 2012 – Habitat for Humanity- London, Citi Cards Canada, and Fanshawe College are teaming up to help break down barriers for a London family in need of a wheelchair-accessible home.

The groups will break ground on a build at 361 Edmonton Street that will result in a fully accessible home for Kerri Ronson, whose son Brendon age fourteen has cerebral palsy and uses a wheelchair. The groundbreaking ceremony is slated for March 29 at 1 p.m.

This is the first build of the year for Habitat for Humanity London and its second accessible home project. The first accessible home was funded, designed and built by students from the Richard Ivey School of Business thanks to a project through Ivey Builds, an initiative that partners Ivey students and Habitat for Humanity London.

This second accessible home is supported by Citi Cards Canada and Fanshawe College, whose students are helping with both the design and build.

Jeff Duncan, CEO of Habitat for Humanity London said today, "Citi's financial and volunteer involvement is a critical component to the success of this project and Fanshawe College brings invaluable expertise to the build from several of their departments. I am also grateful to the Jakupi family of Jakupi Realty for facilitating the land purchase, and Tradesmen Canada Inc. for coordinating trade and supply donations from their group of friends." Duncan went on to reinforce, "As always thank you to the City of London for their support and commitment to affordable home ownership." A full list of those working on the home will be posted and updated on the Habitat London website as the build unfolds.

Citi Cards Canada will not only be providing funding, but also volunteer labor to build the home. This is the second project that Citi Cards Canada has sponsored in partnership with Habitat for Humanity London.

"Citi believes that philanthropy is about more than writing a cheque," said Richard Litvack, site president of Citi Cards Canada's London location. "Habitat for Humanity is a national partnership for us, and we are pleased to offer not only financial support, but our employees' volunteerism efforts as well."

Habitat for Humanity London builds homes for low-income families and provides no-interest mortgages and monthly payments that are geared to income.

New homeowners give 500 sweat-equity hours to build the homes.

Home recipient Ronson expressed it best when she simply said, "We're coming home".

WHAT: Groundbreaking for Habitat for Humanity London's second accessible home project

WHERE: 361 Edmonton Street, London

WHEN: March 29, 1 p.m.

Media opportunity: Photo and interview opportunities with project partners and Ronson family

About Habitat for Humanity London

Habitat for Humanity London believes that every man, woman and child has the right to the confidence, security and hope that a home provides. Affordable housing is key to building strong, equitable and thriving communities. By mobilizing volunteers and community partners, we can build affordable housing and promote home ownership. We're building to end poverty in our community.

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For more information, please contact:

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